

curiosity
incubator
accelerator
for good

DEFINE PROBLEMS

SHAPE SOLUTIONS

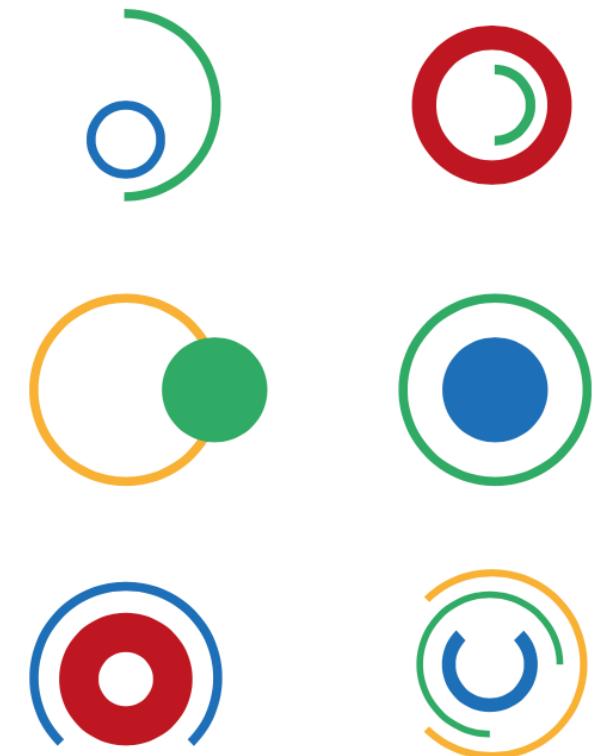
ACCELERATE IMPACT

Curiosity Incubator | Accelerator for Good

What if you could step outside of the daily grind and work through the core issues you face, with the enriched time and structured space to think about them differently?

And what if you could do this through together with the world's leading thinkers and doers, in a close-knit peer group and a multifaceted and accelerated environment, crafting solutions that really work?

Curiosity Incubator | Accelerator for Good is a solutions accelerator and living learning lab – a practical and intensive approach that takes you through the core steps, hand in hand with leading academics and practitioners from across the world, to craft solutions that will not just succeed but thrive in our challenging, fast-paced and complex environments – for Good.



- **World-leading knowledge and practice** - drawing on cutting-edge evidence of how people, institutions and organisations work, from our time at Harvard, Cambridge, and UCL collaborating with leading practitioners across the world. Creating solutions that will not just survive contact with human decision making and organisational environments - but fully leverage their power.
- **Applied acceleration** - 7 weeks of intensive weekly online sessions and 2-day in-person workshops in Cambridge, UK, where we will collectively iterate, shape and elevate your solution, launching you with a fully-formed plan out of the Accelerator.
- **A year's worth of learning in 2 months** - the core content of a year-long innovation for Good learning programme like those we have built at Harvard, UCL, Cambridge with organisations around the world – but targeted and accelerated for busy working professionals, keen to have a one-stop-shop to take the quality and effectiveness of their innovative solutions to the next level.



Alumni, sessions and collaborators so far



Cabinet Office

The
Strategy
Unit.



NHS
England



ofgem

Making a positive difference
for energy consumers



Food and Agriculture
Organization of the
United Nations

SOCIAL
FINANCE

World Health
Organization

OPEN SOCIETY FOUNDATIONS



U.S. DEPARTMENT OF
ENERGY

ELLEN
MACARTHUR
FOUNDATION

RSA

COUNCIL OF EUROPE
 CONSEIL DE L'EUROPE

MacArthur
Foundation



European
Climate
Foundation

Curiosity Incubator | Accelerator for Good phases and modules



Phase 1: Incubate: 4x weekly online sessions, from Feb 2026

- For Good-focused innovation and design: elevating your ideas for more effective solutions
- Behavioural science 1: how people work
- Behavioural science 2: why they do what they do
- Applied systems innovation: who and what do we need on board, and how?

Phase 2: Collectively iterate: in-person 2 days in Cambridge UK, March 23rd/24th 2026

- Place-led approaches to solutions (municipal Places, organisational places, built environments) – with Cambridge City Council, Open Society Foundations, Cambridge-as-Incubator teams
- How to build cross-society solutions for Good – with UK Govt colleagues, Brazilian Government, Barbados Govt, Australian NSG
- Scarcity, collaboration and resources: how do we craft solutions in challenging times?

Phase 3: Accelerate: 3x online weekly sessions, end March into April 2026

- Frugal innovation/Frugal AI project at Cambridge University – does your solution need “AI” and if so, what and how?
- Futures, foresight and data For Good – with European Commission expertise
- Human-centric solutions testing
- Launching through the concrete wall – launching your solution and making it thrive

Faculty and practitioners



Jesus College, University of Cambridge
Cambridge Judge School of Business
Cranfield School of Management
World Health Organization
UK Government

Barbados Missions Delivery Unit
European Commission
Australia NZ School of Govt
National School of Government, Brazil
Cambridge City Council

Previous participants' experience



"The Curiosity Incubator workshop was an awe-inspiring and transformative experience that surpassed all expectations... In the course of the workshop, I came to a profound realization about my own purpose and passion.

The challenges we discussed reaffirmed my commitment to making a difference in people's lives and governments. Guided by this clarity, I focused my efforts on developing the idea of a social impact centre, utilising behavioural lenses, human-centred and system change design, and technology to improve the public good in the global south."

Margarita Gomez, ED, Southern Voice & Founder, People in Government Lab, Oxford University

Previous participants' experience



From improving mental health treatments in the UK's National Health System (NHS) to increasing talent retention in the public sector, problems that initially sounded far from each other quickly transformed into a single network of connected statements.

And whenever we think about complex problems like climate change, energy affordability, universal healthcare, or gender inequality, the reality is that the chance of finding solutions to them without combining multi-disciplinary lenses is extremely low. But more important, rather than transferring the impossibility of finding a solution to external barriers, we had the opportunity to continuously think of what we could do to trigger the first quick win towards fixing these complex challenges.

Guilherme Castro, World Energy Council

Logistics, costs and application process

7 weeks weekly online sessions, beginning late February 2026, ending early April 2026

2-day in-person capstone at Jesus College, Cambridge, March 23-24th 2026

Accommodation and meals in college included for in-person session

Cohort maximum 22 participants

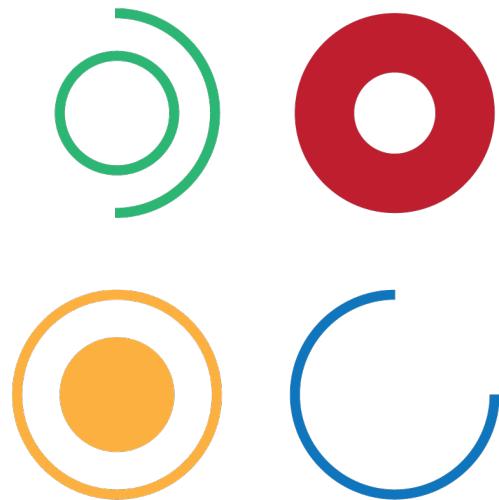
Tuition: £3.5k per person / USD \$4.8k per person

All scholarships and discounts available are included in the above price. Participants' places are not secured or guaranteed until tuition is paid.

More information: www.curiosityincubator.com

To apply, fill out and send back attached application form to: curious@curiosityincubator.com





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